James Alexander Gamble Award

Selection is made by the ARS Prizes and Awards. Committee for the rose considered the most fragrant in municipal and private gardens throughout the United States over a five-year period. The rose must be registered and must be rated at least 7.5 in the Handbook for Selecting Roses. It is not mandatory that a rose be selected yearly for this award. The "new" rose must have received its registration from fifteen years to not less than five years prior to the award.

The award shall be given to the hybridizer of the named fragrant new rose. To be considered "new", the rose must have received its registration within fifteen years prior but not less than five years prior to the award.

- The award is to be given for the rose considered most fragrant in municipal and private gardens throughout the United Stated over a five-year period.
- The American Rose Society Prizes and Awards Committee shall be requested to recommend a very fragrant rose for this medal. ARS rating is be at least 7.5. The final decision shall rest with the Prizes & Awards Committee.

In April, 2024, the ARS Board of Directors accepted the recommendation of the Prizes & Awards Committee to discontinue the James Alexander Fragrance Award, while renaming the ARS Members Choice Fragrance Award to be the Members Choice Gamble Fragrance Award.