











For 42 years, we have been celebrating Christmas by inviting our community to the rose garden to stroll our pathways and enjoy the lights. It has become a family tradition in the Ark-La-Tex.

33 years ago, Christmas Cards to the Community art program was created to add a unique opportunity highlighting the creative talents of local students. Since that

time, this program has become a cornerstone of our event.

Every year, thousands of visitors enjoy the creativity and beauty shown by area school children. Cash prizes are awarded to the top three designs in elementary, middle and high school divisions, and one best of show. We have also added another opportunity to win - The People's Choice Award.





TICKET PRICING

2025 6 DATES

November 28th - 30th

December 5th - 7th

VENDOR MARKET: December 12th - 14th

December 19th - 21st

ENCORE NIGHTS: December 22nd & 23rd

FRIDAY & SUNDAY:

\$15 each | \$50 Family 4 Pack \$70 VIP Pack

4 entries + free parking 2 train tickets 2 s'mores 1 Santa photo

SATURDAY & FIREWORK SHOWS:

\$20 each | \$65 Family 4 Pack \$85 VIP Pack

4 entries + free parking 2 train tickets 2 s'mores 1 Santa photo

ECONOMIC IMPACT 2017-2024

Attendees

89,208 7,434 Average

Total Event Spending

\$8,424,253 \$1,203,465 Average

Regional Reach + Overnight Participation

892 - 127 Average

Indirect Business Spending

\$3,558,721 \$508,389 Average

Local Day Participation

88,316 12,617 Average

Total Business Sales

\$11,982,974 \$1,711,853 Average

The largest fundraiser for the American Rose Center + volunteer opportunities to for all ages.







\$4,000 (Exclusive)

includes:

- 4 VIP Packs + 4 Family 4 Packs (\$600 value)
- Sponsor logo on event website,
 & signage at event
- Social media spotlight tagging business.

 Complimentary corporate booth space during the event

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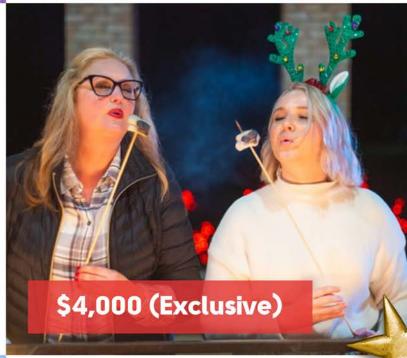


TRAIN SPONSOR

- 2 VIP Packs + 2 Family 4 Packs (\$300 value)
- Sponsor logo on event website, signage at train station, & printed on souvenir train ticket Social media spotlight tagging business.
- Complimentary corporate booth space during the event.

S'MORES SPONSOR

- 2 VIP Packs + 2 Family 4 Packs (\$300 value)
- Sponsor logo on event website, signage, S'mores Station, & a sticker on s'mores pack
- Social media spotlight tagging business.
- Complimentary corporate booth space during the event.





VENDOR VILLAGE SPONSOR

- 2 VIP Packs + 2 Family 4 Packs (\$300 value)
- Sponsor logo on event website, signage, S'mores Station, & a sticker on s'mores pack
- Social media spotlight tagging business.
- Complimentary corporate booth space during the event.



\$1,000 (Unlimited)

includes:

- 4 VIP Packs + 4 Family 4 Packs (\$600 value)
- · Sponsor logo on event website, & signage at event
- Social media spotlight tagging business.

includes:

- 1 VIP Packs (\$85 value)
- Sponsor logo on event website and signage at event.
- Social media spotlight tagging business.





SPONSOR FORM



BUSINESS/ORGANIZATION NAME:
CONTACT NAME:
FULL ADDRESS:
PHONE NUMBER:
EMAIL ADDRESS:
WEBSITE URL: :
SOCIAL MEDIA:
SPONSORSHIP CHOICE & AMOUNT: PRESENTING SPONSOR \$25,000 (EXCLUSIVE) FIREWORKS SPONSOR \$6,000 (FOUR AVAILABLE) CHRISTMAS CARDS TO THE COMMUNITY SPONSOR \$3,000 SANTA'S WORKSHOP SPONSOR \$4,000 (EXCLUSIVE) CHRISTMAS CARDS TO THE COMMUNITY SPONSOR \$4,000 (EXCLUSIVE) ROSELAND EXPRESS TRAIN SPONSOR \$2,000 (EXCLUSIVE) S'MORES STATION SPONSOR \$2,000 (EXCLUSIVE) VENDOR VILLAGE SPONSOR \$2,000 (EXCLUSIVE) CHRISTMAS SPIRIT SPONSOR \$1,000 (UNLIMITED AVAILABILITY) MERRY MAKER SPONSOR \$500 (UNLIMITED AVAILABILITY)
SIGNATURE:

RETURN FORM & PAYMENT TO: American Rose Society-CIR, 8877 Jefferson Paige Rd., Shreveport, LA 71119 QUESTIONS? please contact Beth Smiley, 318-572-9102, beth@ rose.org

The American Rose Society is a 501(c)3 educational organization that exists to promote the culture, preservation and appreciation of the Rose, and to improve its standard of excellence for all people, through education and research. The Rose is America's National Floral Emblem. We aspire to be the nation's best source for information, research and education about the rose for our members and for the general public. The American Rose Center, our headquarters home, "America's Rose Garden", features more than 6,000 rose bushes – this translates into more than 400 different types of roses in one place. The grounds also include various sculptures and water features, as well as a playground and picnic area.