



CHRISTMAS *in* ROSELAND

CHRISTMAS CARDS TO THE COMMUNITY SCHOOL INFORMATION

SPECIAL NOTE FOR 2025

Hello art teachers!

We so appreciate your patience in getting this information to you! It's been an especially challenging season for us. However! We ARE having Christmas in Roseland, and it would not be the same without Christmas Cards to the Community! Our visitors consistently say they love this art program.

We have a relatively short production schedule this year. And we have an option for you!

If you want to produce a new card, we will provide the plywood next week. And you will be judged and compete as usual. **OR!** If you can not produce a new card in this shortened schedule, we will happily display one of your previous cards you have stored.

Please let me know by Tuesday at 5 pm if you will participate by producing a new card or would like to display a previous card.

We truly value your participation. Your artwork makes our event so special!

Thanks so much,

Beth Smiley

Beth@americasrosegardens.org

Christmas in Roseland is the premiere holiday event in the Ark-La-Tex! The American Rose Center established Christmas in Roseland in 1983 to extend enjoyment of the garden well into the winter season. 2025 is our 42nd year!

Christmas Cards to the Community art program began 33 years ago to create a unique opportunity highlighting the creative talents of local students. Since that time, this program has become a cornerstone of our event. Every year, thousands of visitors enjoy the creativity and beauty shown by area school children. Cash prizes are awarded to the top three designs in elementary, middle and high school divisions, and one best of show. Don't forget another opportunity to win People's Choice Award - tell all your friends and family to go out and vote during their visit to Christmas in Roseland.

GENERAL RULES

- All Bossier and Caddo Parish elementary, middle, high schools, public, private or home schools, may enter.
- Prizes are awarded to the top three designs in elementary, middle and high school divisions and one best of show.
- Entries must be a student effort and will be judged accordingly.
- Each school may enter only one card (Exception: Schools with elementary/middle/high school combinations; may enter one per division)
- The American Rose Center provides an unpainted 4' x 8' piece of plywood to make your Christmas Card. Plywood will be available for pick up during the business week from **NOV. 4-7**. Participants are responsible for all other materials needed and use of materials is at school's discretion. The American Rose Center will not be responsible for materials damaged in transport or display.
- The back of the card must be painted black and your school's name and grade level must be painted on the back of the card in the upper right hand corner with white exterior enamel paint.
- All cards must be able to weather typical Shreveport weather for December. The cards will be displayed for six

weeks. We recommend using a primer to ensure quality paint coverage and to help prevent the wood from warping.

- Do not use lights or any other features that require electrical power.
- All entries will be displayed throughout Christmas in Roseland and will be spotlighted with the school's name displayed on a sign in front of each card, after judging. The American Rose Center will provide the sign.
- Schools are able to retrieve their cards following the completion of Christmas in Roseland. Cards need to be retrieved during the business weeks of January 8-12, 2026. *If you do not need your card we would appreciate being able to use the wood for projects in the gardens. Please let us know on your entry form.*

DESIGN & THEMES

- Cards should be appropriate Christmas subject matter, secular or religious.
- **All cards must incorporate a rose or roses within the design.**
- Do not use the school name or mascot in the design.
- Please paint the back of the card black and paint your school's name and grade level on the back of the card in the upper right hand corner with white exterior enamel paint.
- All designs must be original artwork; no copyrighted material may be used (i.e., holiday greeting cards, Disney characters, etc.)
- The design and workmanship should be by the students. Teachers and coordinators are to act as supervisors only except in the event the student design requires adult intervention such as cutting or drilling or any other design element that requires an adult's involvement.
- Content and themes are open. Cards will be judged on their creativity, not content.

ENTRY DEADLINE

- **Entry forms must be RECEIVED by TUESDAY, NOVEMBER 4** at 5:00 PM. If accepted, any entries received after this deadline, will require schools to purchase their own plywood.
- SEND ENTRY FORMS TO: beth@americasrosegardens.org, *you may also send a photo of the completed form to beth@americasrosegardens.org.*

JUDGING CRITERIA

- Judging is based on a 10-point scale; 1: Good - 10: Outstanding.
- The card receiving the most points wins.
- Judges include local professional artists, educators and business professionals.

CATEGORIES THAT WILL BE JUDGED FOR EACH CARD

- 1. Appropriateness to age level. Does the card reflect the appropriate work level of the category in which it was submitted?
- 2. Are there roses or a rose incorporated into the design? If yes, award an automatic 10 points.
- 3. Durability of design. How well will materials and design hold up to the environment.
- 4. Use of Color: Appropriate use of color for grade level. Appeal (aesthetics). How well is color incorporated into the design?
- 5. Creativity of Theme: How well did they execute the creativity of their chosen theme? Cards should not be judged on content but how well they executed creativity and their theme.
- 6. Design and Overall Workmanship: Overall appeal (aesthetics) of the design. Workmanship and finish based on appropriateness of grade level.

BEST OF SHOW

- Judges select one overall card from the entire show (all levels) as the overall favorite.

DROP OFF DEADLINE

Cards are due at the ARC by **Monday, Dec. 1, 5 P.M.** Please sign that you have dropped off the card.

JUDGING DATE

Christmas Cards will be judged **DECEMBER 2-3, 2025**. Winners will be notified on **December 3**. Winners will be announced on **Thursday, Dec. 4, 2025** by press release and will be listed on our website, www.christmasinroseland.org.

RECEPTION

A reception for participating students and teachers will be held on **Thursday, December 4, 2025 from 6:00-7:30 p.m.** at the American Rose Center. Guests for the reception must RSVP to beth@americasrosegardens.org

PRIZES

There are three divisions, elementary, middle and high school divisions. Each division receives the following:

- 1st Place: \$100 Cash Prize
- 2nd Place: \$50 Cash Prize
- 3rd Place: \$25 Cash Prize

There will be one prize for each of the following awarded:

- Best in Show: \$125 Cash Prize
- People's Choice: \$100 Cash Prize (announced on December 16, 2025)

TO ENTER

Entry forms must be received by **MONDAY, NOVEMBER 3**. If accepted, any entries received after this deadline, will require schools to purchase their own plywood.

SEND ENTRY FORMS TO: beth@americasrosegardens.org or send a photo of the completed form to beth@americasrosegardens.org

CONTACT

Beth Smiley - Christmas in Roseland • E: beth@americasrosegardens.org

2025 CHRISTMAS CARDS TO THE COMMUNITY TIMELINE:

October 31:	Distribution of entry packets to Bossier, Caddo and DeSoto schools.
November 4, 5 PM:	Deadline for entries to qualify for FREE sheet of plywood.
November 5:	Plywood available for pick up.
December 1, 5 PM: can	Drop off deadline. Please drop off cards at Administration Building in back of American Rose Center. Please sign that you have dropped it off.
December 2-3:	Card judging at the American Rose Center.
December 3:	Card winners notified, invited to reception.
December 4, 6 PM:	Card Winner Announcement Reception. Please RSVP by Dec. 3, 6:00 PM. Guests must RSVP to beth@americasrosegardens.org
December 5:	Card winners announced at www.christmasinroseland.org and via email to winners, press release to local and regional press outlets.
December 19:	People's Choice Winner announced at www.christmasinroseland.org and via email to winners, press release to local and regional press outlets.
January 8-12, 2026:	Cards may be retrieved at the American Rose Center. Please sign that you have picked up your card. <i>Cards not retrieved by 1/13/26 will be used for projects at ARC.</i>



2025 CHRISTMAS CARDS TO THE COMMUNITY

ENTRY FORM

School Name: _____

Address: _____

City/State/Zip: _____

Category: ☐ Elementary School, *competitive* ☐ Elementary School, *display*
 ☐ Middle School, *competitive* ☐ Middle School, *display*
 ☐ High School, *competitive* ☐ High School, *display*

CONTACT INFORMATION

Teacher/Project Supervisor Name: _____

School Phone Number: _____

Secondary Phone Number: _____

Email (Required): _____

☐ I request a new sheet of plywood to be delivered to my school.

☐ I would like to participate using one of our cards from a previous year.

☐ You may keep our card for projects at the American Rose Center. *Thank you!*

- Entry forms must be received by TUESDAY, NOVEMBER 4, at 5:00 PM.
- ALL cards due at American Rose Center by Monday, Dec. 1, at 5:00 PM

Christmas in Roseland • 8877 Jefferson Paige Road • Shreveport, LA 71119

•E-mail: beth@americasrosegardens.org