



# CHRISTMAS in ROSELAND

**CHRISTMAS IN ROSELAND**  
Just off I-20, Exit 5  
8877 Jefferson Paige Road,  
Shreveport, LA 71119  
[www.christmasinroseland.org](http://www.christmasinroseland.org)

November 12, 2025  
FOR IMMEDIATE RELEASE

## **CHRISTMAS IN ROSELAND RETURNS TO LIGHT UP THE HOLIDAYS STARTING DECEMBER 4, 2025**

Get ready to embark on a festive and bright adventure at the 42nd Annual Christmas in Roseland, powered by AEP Swepeco! This beloved Ark-La-Tex holiday tradition returns December 4th, inviting guests to celebrate the joy of the season in a stunning winter wonderland. Set against the backdrop of the American Rose Center, the event features 60 acres illuminated by millions of sparkling lights, including lighted and animated scenes, LED displays, and music that brings the lights and gardens to life!

Guests can experience the magic of Christmas in Roseland with new dates and hours of operation:

### **NEW DATES:**

- Thursday, Friday, Saturday, Sunday: December 4th - 7th
- Thursday, Friday, Saturday, Sunday: December 11th - 14th
- Thursday, December 18th: Closed to the public for Candlelight Concert by Fever (*tickets on sale now*)
- Friday, Saturday, Sunday: December 19th - 21st
- Monday & Tuesday: December 22nd & 23rd (Encore nights)

### **HOURS:**

- 5:30 - 10:00 pm (last car admitted at 9:30 pm)

*“SWEPCO is proud to help light up the holidays as the title sponsor of Christmas in Roseland,”* said William Bradford, Vice-President of External Affairs. *“This event brings joy to families across our community, and we’re honored to support a tradition that celebrates creativity, unforgettable memories and festive cheer.”*

In addition to the enchanting lights, the artwork of local students will be on display throughout the gardens as part of the Christmas Cards to the Community art program. This initiative began 32 years ago and has become a cornerstone of the event, with thousands of visitors admiring the creativity showcased by area schools on giant Christmas Cards. Cash prizes are awarded to the top three designs in elementary, middle, and high school divisions, along with a special “People’s Choice Award”, where all guests of Christmas in Roseland can vote on their favorite artwork. Winners for the school divisions will be announced on December 4th, while the “People’s Choice Award” will be announced on December 19th.

Christmas in Roseland is also excited to offer festive activities throughout the season. For an extra cost, children can ride the Roseland Express Train, take photos with Santa, and roast marshmallows. Adults can purchase and enjoy beverages from the Blitzen Bar provided by Thrifty Liquor. Food trucks will be onsite and available nightly during the event. Lastly, Christmas in Roseland will light up the night sky with a spectacular fireworks display by Pyromania Fireworks every Saturday night and during the grand finale night, Tuesday, December 23rd.

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Guests can immerse themselves in the holiday spirit more with special events happening at Christmas in Roseland:

- **Sunday, December 7th at 6:00 pm:** Angel of Hope Candlelight Vigil
- **Thursday - Sunday, December 11th - 14th from 5:30 - 10:00 pm:** Roseland Vendor Village. A shopping marketplace featuring local vendors, artists, and crafters.
- **Thursday, December 18th:**
  - 6:00 pm: Candlelight Concert by Fever: A Tribute to Queen and The Beatles
  - 8:30 pm: Candlelight Concert by Fever: Christmas Special featuring “The Nutcracker” and More
- **Saturdays, December 6th, 13th, & 20th at 8:30 pm:** Light Up the Gardens Fireworks Show
- **Tuesday, December 23rd at 8:30 pm:** Light Up the Gardens Fireworks Show Finale

Long time supporter of the American Rose Center, Marilyn Wellan commented, *“Thanks to very generous donors and sponsors, Christmas in Roseland is now underway! For 42 years, Christmas in Roseland has been the annual signature fundraiser for the American Rose Center, and once again, proceeds from Christmas in Roseland will help to keep “America’s Rose Gardens” beautiful throughout the year. The Gardens feature more than 6,000 rose bushes and offer a lot to enjoy during growing season, but in December, the magical sights and sounds of Christmas fill the air. Come to see the lights, performers, fireworks, your favorite “Christmas Cards to the Community”, and so much that is new to the event.”*

**ADMISSION:**

- **Thursdays, Fridays & Sundays:** \$15 per person, \$50 for a Family Four Pack, \$70 VIP Pack (includes 4 admissions, parking, 2 train tickets, 2 s’mores packets, and 1 Santa photo).
- **Saturdays:** \$20 per person, \$65 for a Family Four Pack, \$85 VIP Pack (includes 4 admissions, parking, 2 train tickets, 2 s’mores packets, and 1 Santa photo).

**Tickets can be purchased online at <https://tickets.christmasinroseland.org> or at the gate any day of the event. Don’t miss the 20% discount from November 1 - 30th by purchasing online!**

**SPECIAL DISCOUNTS**

- Ages 2 and younger are free
- Active Duty Military, Veterans, First Responders and Delivery Drivers receive \$5 off admission with valid ID.
- Group rates are also available.
- Discount coupons available at Visit Shreveport-Bossier, 629 North Spring Street.

For more information, visit our website at <http://www.christmasinroseland.org> or contact Beth Smiley at [beth@americasrosegardens.org](mailto:beth@americasrosegardens.org) or 318-572-9102.

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