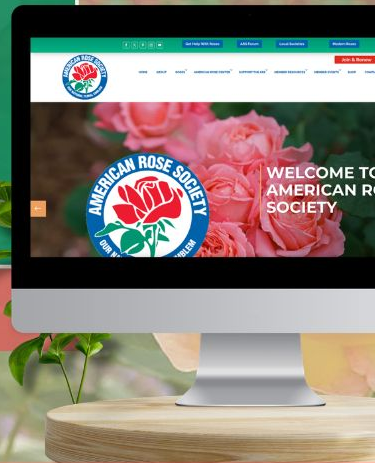


NAVIGATING THE ARS

# Applications

A VIRTUAL WEBINAR HOSTED BY THE AMERICAN ROSE SOCIETY



STAFFERS EMILY HAMANN & ALLISON RICHARDSON | THURS. APRIL 2, 6-8PM CST



# These Applications are for YOU!

It's our job to help you use them

- Social Media
  - Facebook
  - Instagram
  - YouTube
- Bookshelf
- Forum
- Website
  - Local Rose Societies
  - Events
  - Fragrant Rose
  - About
  - Videos & Articles
  - Webinars
  - CR Info
  - Awards & Honors
- Modern Roses
- Your Membership Dashboard





# Meet Emily

- With the American Rose Society +10 years
- Communication Specialist
  - *American Rose*
  - Social Media
  - *Fragrant Rose*, Eblasts, Marketing, design & more!
- Social Butterfly Advertising & Design, LLC
- Photographer, graphic/web designer, & a social media/digital advertising specialist with 10+ years of experience.





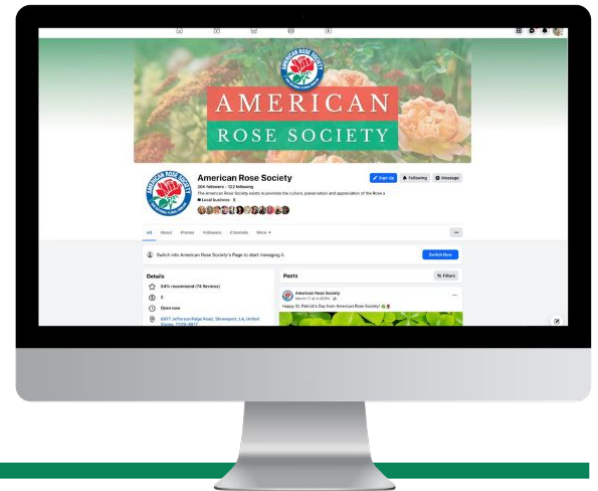
# SOCIAL MEDIA



# FACEBOOK: What to Expect

- **What's on it?**

- Events: Webinars, shows, etc.
- New Roses: New Rose Introductions, American Rose Trials for Sustainability, etc.
- Contest Winners
- Deadlines: Contests, submissions, etc.
- Updates: Closures, new additions to your benefits, bookshelf, and more!
- GREAT rose photos

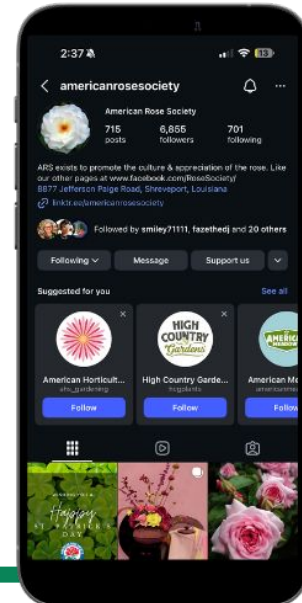


# INSTAGRAM: What to Expect



- **What's on it?**

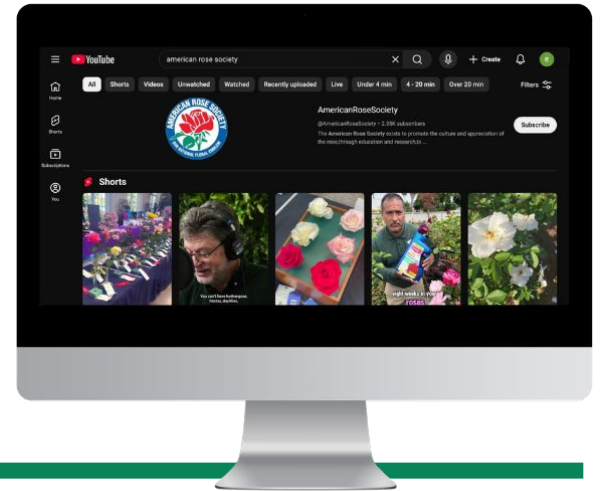
- Event Reminders
  - Click "LINK IN BIO" for more direct links
- New Roses: New Rose Introductions, American Rose Trials for Sustainability, etc.
- Contest Winners
- Deadlines: Contests, submissions, etc.
- Updates: Closures, new additions to your benefits & bookshelf, & more!
- GREAT rose photos
- Shared content from other societies
  - Want us to feature yours?
    - Tag us @americanrosesociety either mentioning or in the body copy
    - Invite use to collaborate



# YOUTUBE: What to Expect

- **What's on it?**

- Webinars you might have missed
- Garden Tours
- How-To & DIY Tutorials
- Convention Recaps
- National Rose Month
- New Roses





# Where To Access?



**American Rose Society**

<https://www.facebook.com/RoseSociety/>



**@americanrosesociety**

<https://www.instagram.com/americanrosesociety/>



**@AmericanRoseSociety**

<https://www.youtube.com/@AmericanRoseSociety>



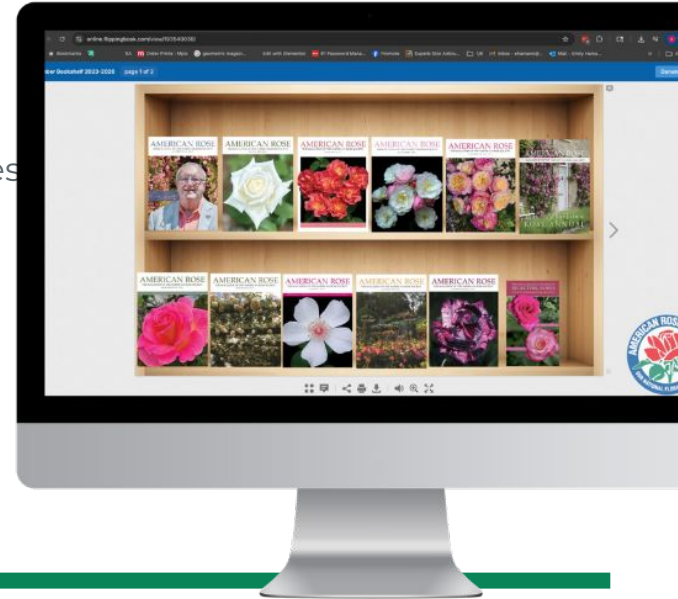
Questions?

# Your Bookshelf



# MEMBER BOOKSHELF: What to Expect

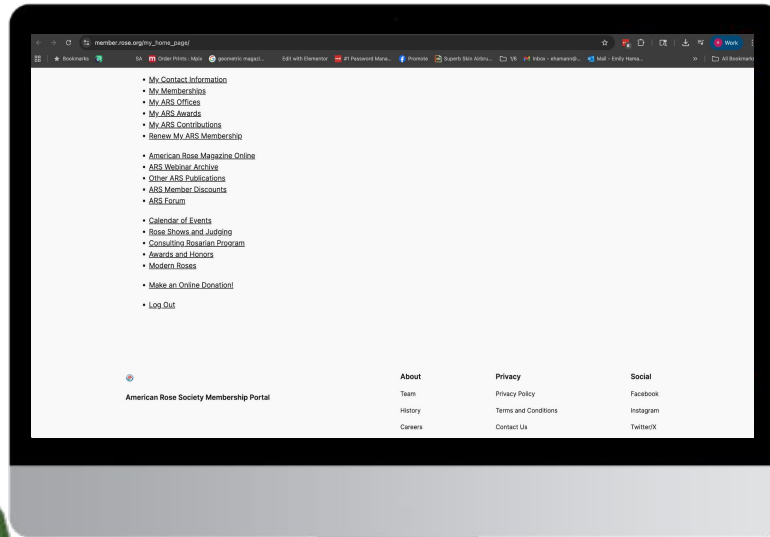
- **What's on it?**
  - **American Rose Magazine Online**
    - Past Issues of *American Rose*
    - Past Issues of *American Rose Annual*
    - Handbooks
  - **Other ARS Publications**
    - A Guide to Rose Diseases and their Management
    - Physiological Stresses and Genetic Disorders of Roses
    - Consulting Rosarian Manual
    - Ramblers and Other Rose Species Hybrids
    - New Horizon Roses
    - Singularly Beautiful Roses
    - & More!



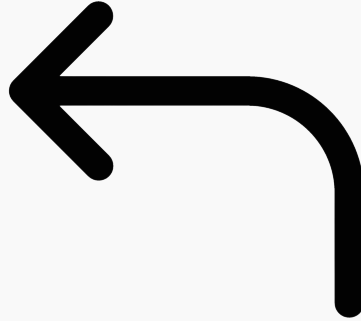
# Access & Use American Rose Magazine Online

## Navigate to your member dashboard

[https://www.member.rose.org/my\\_home\\_page/](https://www.member.rose.org/my_home_page/)



- [My Contact Information](#)
- [My Memberships](#)
- [My ARS Offices](#)
- [My ARS Awards](#)
- [My ARS Contributions](#)
- [Renew My ARS Membership](#)
  
- [American Rose Magazine Online](#)
- [ARS Webinar Archive](#)
- [Other ARS Publications](#)
- [ARS Member Discounts](#)
- [ARS Forum](#)
  
- [Calendar of Events](#)
- [Rose Shows and Judging](#)
- [Consulting Rosarian Program](#)
- [Awards and Honors](#)
- [Modern Roses](#)
  
- [Make an Online Donation!](#)
  
- [Log Out](#)



Click Here



American Rose Society Membership Portal

**About**

- Team
- History
- Careers

**Privacy**

- Privacy Policy
- Terms and Conditions
- Contact Us

**Social**

- Facebook
- Instagram
- Twitter/X

Click Each to View



Second Page

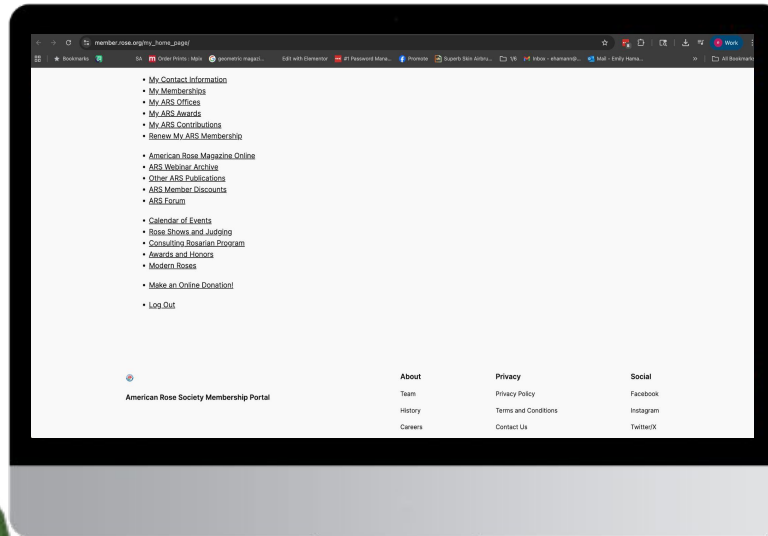


Extra Options: Layout, Notes, Print, Download, Sound, Zoom, Full Screen

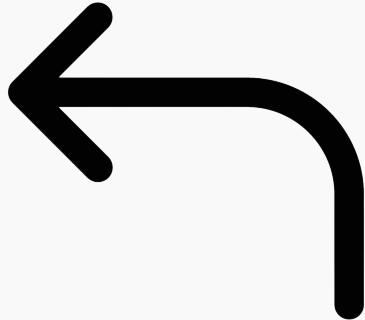
# Access & Use Other ARS Publications

## Navigate to your member dashboard

[https://www.member.rose.org/my\\_home\\_page/](https://www.member.rose.org/my_home_page/)



- [My Contact Information](#)
- [My Memberships](#)
- [My ARS Offices](#)
- [My ARS Awards](#)
- [My ARS Contributions](#)
- [Renew My ARS Membership](#)
  
- [American Rose Magazine Online](#)
- [ARS Webinar Archive](#)
- [Other ARS Publications](#)
- [ARS Member Discounts](#)
- [ARS Forum](#)
  
- [Calendar of Events](#)
- [Rose Shows and Judging](#)
- [Consulting Rosarian Program](#)
- [Awards and Honors](#)
- [Modern Roses](#)
  
- [Make an Online Donation!](#)
  
- [Log Out](#)



Click Here



**About**

- Team
- History
- Careers

**Privacy**

- Privacy Policy
- Terms and Conditions
- Contact Us

**Social**

- Facebook
- Instagram
- Twitter/X

Click  
Each to  
View



Extra Options: Notes, Sound, Zoom, Full Screen

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*Welcome* TO THE 2026 HANDBOOK FOR SELECTING ROSES

Fifty years ago, President Ronald Reagan established the rose as our national flower describing it as "a symbol of life, love and devotion; of beauty and eternity."

Today we honor that legacy with the 2026 Handbook for Selecting Roses, a compendium of rose information and ratings on over 3000 roses available in North America.

We are excited to share this printed edition with you. While the size is different, (making it more cost effective to print and mail) this handbook contains the same valuable, user-friendly information on rose ratings, classifications and registrations that you look forward to every year. If you are receiving this as a current member, thank you for your ongoing support. If your membership has lapsed, we hope that receiving this handbook inspires you to renew and reconnect with the ARS. Or, if you are new to roses, an ARS membership offers exclusive educational resources and a national network of rose growers and enthusiasts. Membership information and a renewal form are included at the back, or you can renew online at Rose.org.

Exciting changes are happening at the ARS. This year, the ARS and the American Rose Center will operate as separate entities, with the new non-profit American Rose Center, Inc. (ARC) managing the garden and facilities. Thanks to the ARC's generosity, the ARS will retain office and storage space rent free for three years, allowing us to dedicate all resources to membership service, recruitment and development. As you consult this handbook, know that we value you for your membership, your interest in the ARS and your appreciation of our national flower, the Rose.

Thank you to Don Swanson, Past Chairman of Roses in Review, whose dedication and passion to roses and the ARS inspired the publication of this year's handbook.

 PRESIDENT    
  VICE PRESIDENT    
  TREASURER




Sheraton Music City Nashville Airport Hotel | Nashville, TN


 Visit [medleyofroses.org](https://www.medleyofroses.org)  
 or scan QR code for more  
 information. Register today!



# 2026 Handbook For Selecting Roses

## A Guide to Buying Roses

PUBLISHED BY THE AMERICAN ROSE SOCIETY  
WWW.ROSE.ORG

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**On Our Cover:** The winners of the 2025 ARS Members' Choice Awards. These roses have been grown and given the highest ratings by a significant number of reviewers during the annual Roses in Review program.

**2025 Members' Choice for Fragrance:** 'Brindabella Purple Prince', courtesy Suntory Flowers. FB, mauve, 2019, double (17-25 petals) continuous bloom in small clusters; vigorous, upright, bushy. American Rose Trial for Sustainability Winner, 2021. John & Sylvia Gray, 2011.

**2025 Members' Choice:** 'Vernon Rickard', photo by ARS Member Michael A Hoskinson. MinFi, pink blend, double (17-25 petals); tall, upright growth, dark green foliage; high centered, rounded bloom form; Fred & Barbara Wright 2019.

Designed & edited by Emily Hamann. Editing & compilation by Carrie Bergs & Don Swanson

Next  
Page

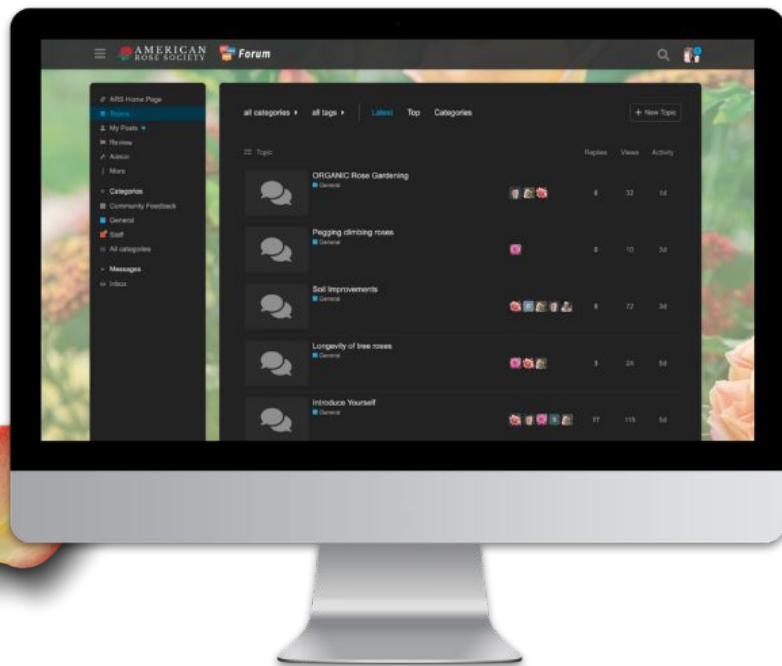


Extra Options: Table of Contents, Layout, Notes, Print, Download, Sound, Zoom, Full Screen



Questions?

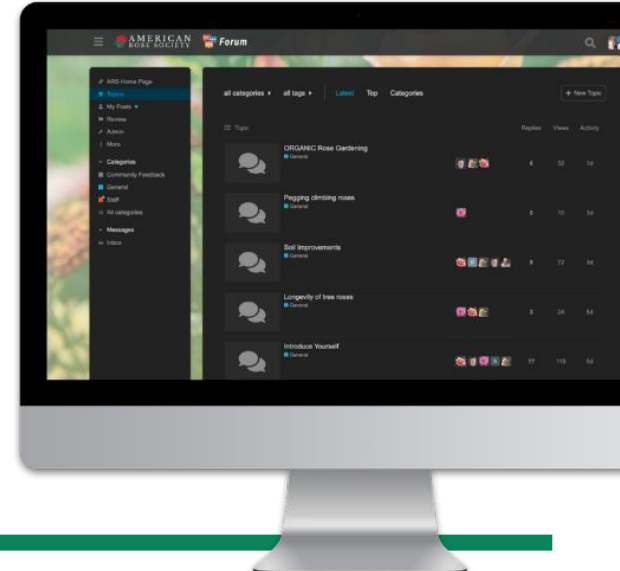
# AMERICAN ROSE SOCIETY FORUM





# ROSE FORUM

- **How can you use it?**
  - Making a post
  - Tagging
  - Responding
  - Reacting, works like a social networks
  - Navigating categories and tags
  - Messaging
  - Configuring your profile
- VISIT: <https://forum.rose.org/>



POSTS (TOPICS)

CHECK RESPONSES

FILTER BY SPECIFICS

🏠 ARS Home Page

📁 Topics •

👤 My posts

✉ My messages

📄 Review

🔧 Admin

📣 Invite

⋮ More

📂 CATEGORIES

📄 General

📄 Community Feedback

👤 Staff

☰ All categories

📂 TAGS

📄 disease

📄 cane-problems

📄 exhibiting-roses-min

📄 black-spot

📄 resources

☰ All tags

📄 graceful

+

🗨

categories &gt;

tags &gt;

Latest

New (1)

Hot

Categories

📄 New Topic

ASK AWAY!

☰ Topic

Replies

Views

Activity



Yearly Rust Battle •

📄 Insects &amp; Diseases



R

3

6

6h



Fertilizer for Roses

📄 General



M

14

8.4k

22h



Growing roses in containers

📄 Rose Care



R

M

L

4

67

22h



Electric pruning shears

📄 Rose Care



F

R

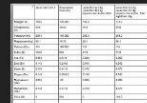
P

R

11

80

1d



A Complete Liquid Fertilizer for Roses

📄 General



A

1

64

1d

Who Is The Chinese Supplier Supplying The Etsy

Vendor?

This is where you can configure your profile photo, name, invites, notifications & more



- ARS Home Page
- Topics
- My posts
- My messages
- Review
- Admin
- Invite
- More
- CATEGORIES
- General
- Community Feedback
- Staff
- All categories
- TAGS
- disease
- cane-problems
- exhibiting-roses-min
- black-spot
- resources
- All tags
- Configure defaults
- graceful

**Emily\_Hamann\_ARS**  
Emily Hamann

Admin Expand

- Summary
- Activity
- Notifications
- Messages
- Invites
- Badges
- Follows
- Preferences
- Account
- Security
- Profile
- Emails
- Notifications
- Tracking
- Users
- Interface
- Navigation menu

## Configure Notifications Here

### Notifications

Notify when liked  
First time a post is liked and daily

Notify when someone shares a link to one of my posts

### Live Notifications

Permission Denied You denied permission for notifications.

Allow notifications via your browser settings.  
Note: You have to change this setting on every browser you use. All notifications will be disabled if you pause notifications from user menu, regardless of this setting.

### Notification Schedule

Enable custom notification schedule

### Follow

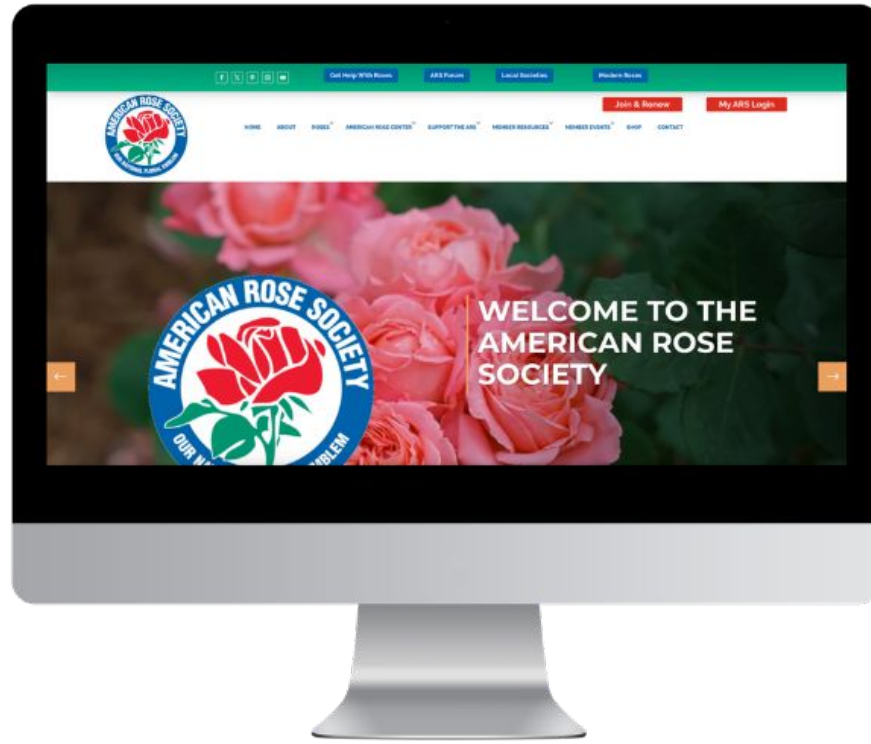
- Allow people to follow me
- Notify me when users follow me
- Notify users when I follow them
- Notify me when someone I follow replies
- Notify me when someone I follow creates a topic

This is where you can configure your profile photo, name, invites, notifications & more



Questions?

# Rose.org



# ROSE.ORG: What to Expect

- **What's on it & where?**

- **About:**

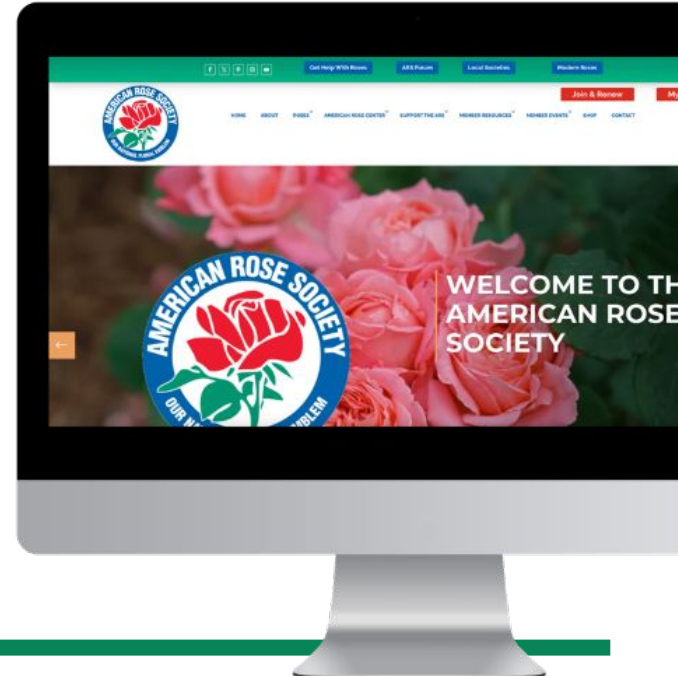
- Staff
    - Board of Directors
    - Past presidents
    - Regional Directors
    - District Directors

- **Under ROSES:**

- Find a rose
    - Articles
    - Past Webinars & How-To Videos
    - Fragrant Rose E-Blast Sign-Up: The Fragrant Rose is an e-newsletter for folks interested in roses chock-full of rose growing tips and information. Delivered free to your inbox! Get a glimpse of some of the great rose-growing information from the American Rose Society.

- **Questions About Roses**

- Link to the Forum
    - Consulting Rosarian List
    - Local Rose Society List



# ROSE.ORG: What to Expect

- **What's on it & where?**
  - **Support the ARS:**
    - Donate
    - Planned Giving
    - Endorsed Products
    - Advertising: Events, conventions, etc.
  - **Member Resources:**
    - **Local Rose Societies**
      - Ensure your email associated with the society position/contact is separate from your membership!
      - Powerpoints, tips & tricks, society forms, etc.
      - Insurance, fundraising graphics, etc.
    - **ARS MEMBER RESOURCES**
      - Consulting Rosarian info, guidelines, etc.
      - Awards & Honors
      - Contests
      - Rose Shows
  - **Member Events**
    - Event submissions & calendar
    - Webinars: Links, save the dates, & info
    - Conventions
  - **Shop:** Best practice is to use the website, not a printed form!



# ROSE.ORG: What to Expect

- **What's on it & where?**

- Contact: Who to contact for what?

- **Allison Richardson, Membership**

- Membership confirmations, can't access your Membership Dashboard, Updates to membership, benefits, donations, Local Rose Societies,
      - [membership@rose.org](mailto:membership@rose.org)
      - (318) 938-5402 ext. 108

- **Emily Hamann, Communication, Editorial & Media**

- Magazine, social media, graphics, website, questions/requests/comments/edits. Photos & marketing materials. Incorrect information on social media or the website.
      - [emily@rose.org](mailto:emily@rose.org)
      - (318) 938-5402 ext. 109

- **Ryan Alford, Accounting**

- [ryan@rose.org](mailto:ryan@rose.org)
      - (318) 938-5402 ext. 105

- **Quinesha Simpson, Programs & Rose Shows**

- Shop orders, rose shows, certificates
      - [programs@rose.org](mailto:programs@rose.org)
      - (318) 532-4110 Ext. 104

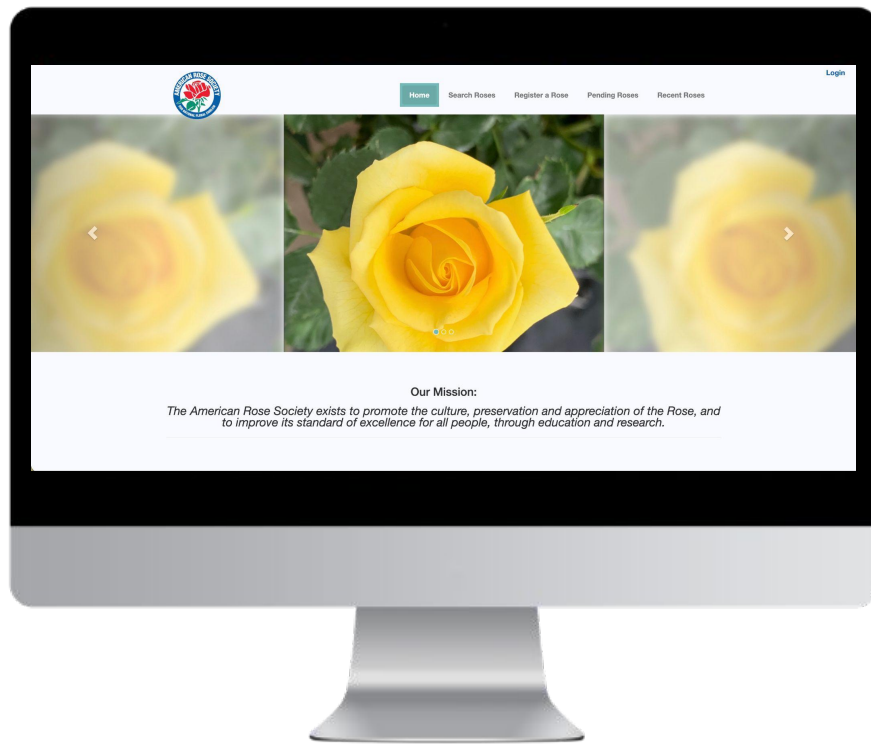
- **Garry Chin, Webinars**

- [garry.sfhrs@gmail.com](mailto:garry.sfhrs@gmail.com)



Questions?

# Modern Roses Database





[Ask A Rose Question](#)

[ARS Forum](#)

[Local Societies](#)

[Modern Roses](#)

[Join & Renew](#)

[My ARS Login](#)

[Donate Now](#)

[Local Society Insurance](#)



Tap Here



[HOME](#)

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[MEMBER RESOURCES](#)

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[SHOP](#)

[CONTACT](#)



WELCOME TO THE  
AMERICAN ROSE  
SOCIETY



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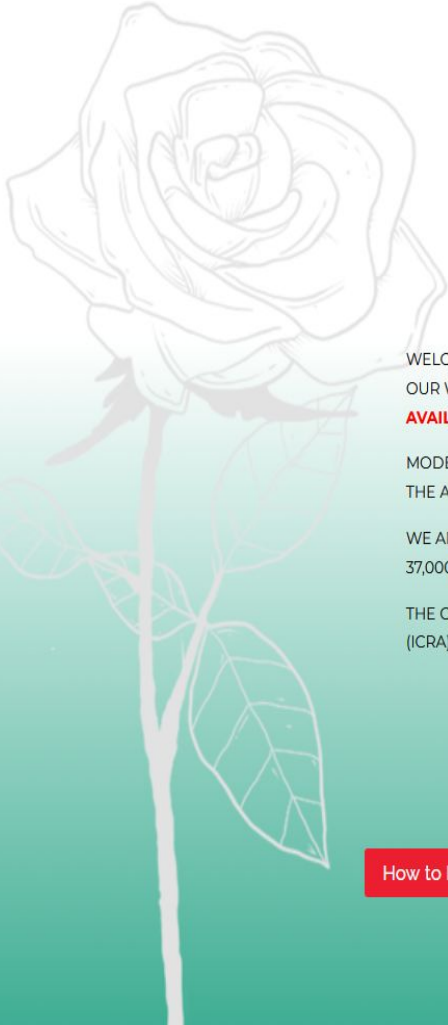
[My ARS Login](#)[Join & Renew](#)[Roses in Review](#)[Donate Now](#)[HOME](#)[ABOUT](#)[ROSES](#)[AMERICAN ROSE CENTER](#)[SUPPORT THE ARS](#)[MEMBER RESOURCES](#)[MEMBER EVENTS](#)[SHOP](#)[CONTACT](#)

# MODERN ROSES

HOME / MODERN ROSES

[Take the Survey](#)[Roses in Review Article](#)[Modern Roses Data Base](#)

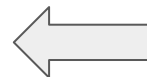
**Tap here**



[Take the Survey](#)

[Roses in Review Article](#)

[Modern Roses Data Base](#)



Tap Here

[Modern Roses Data Base Questions](#)

WELCOME TO THE OFFICIAL ONLINE REGISTRATION SITE FOR CULTIVARS OF THE GENUS ROSA. WE HOPE THAT YOU WILL FIND OUR WEB-BASED REGISTRATION PROCESS TO BE FAST AND CONVENIENT. **COMPLETE ACCESS TO MODERN ROSES IS AVAILABLE TO EVERYONE.**

MODERN ROSES WAS ORIGINALLY PUBLISHED IN 1930 WITH 2,511 COLLECTED ROSE REGISTRATIONS WORLD-WIDE, TODAY, THE AMERICAN ROSE SOCIETY'S MODERN ROSE DATABASE IS HOME TO MORE THAN 37,000+ REGISTERED ROSES.

WE ARE HAPPY TO PRESENT OUR NEWLY UPDATED ROSE DATABASE! WE'VE WORKED HARD TO COMPILE MORE THAN 37,000+ ROSE REGISTRATIONS THAT HAVE BEEN SUBMITTED SINCE 1930!

THE OFFICES OF THE AMERICAN ROSE SOCIETY SERVE AS INTERNATIONAL CULTIVAR REGISTRATION AUTHORITY - ROSES (ICRA) BY APPOINTMENT OF THE INTERNATIONAL SOCIETY FOR HORTICULTURAL SCIENCES.

## ROSE REGISTRATION

[How to Register Roses](#)

[Request Code Or Generic Name](#)

[Questions?](#)

[INTERNATIONAL REGISTRATION AUTHORITY FOR ROSES AUTHORIZATION FORM](#)



Enter the name of rose you want information about here

[Home](#)

[Search Roses](#)

[Register a Rose](#)

[Pending Roses](#)

[Recent Roses](#)

Search our Complete Modern Roses Database

[Advanced Search](#)

Rose Name: ⓘ

ⓘ  Include converted records

📍 Contact:

Email: [Publications Director](#)

🔗 Links

[Team \( Meet the Team \)](#)

♥ Socialize



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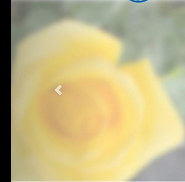
[Home](#)

[Search Roses](#)

[Register a Rose](#)

[Pending Roses](#)

[Recent Roses](#)



Our Mission:

The American Rose Society exists to promote the culture, preservation and appreciation of the Rose, and to improve its standard of excellence for all people, through education and research.

[Home](#)[Search Roses](#)[Register a Rose](#)[Pending Roses](#)[Recent Roses](#)

Search our Complete Modern Roses Database

[Advanced Search](#)Rose Name: 

True Love

  Include converted records[Submit](#)

Photo

Rose Name

Description Details

Link



Aitcaptain

**True Love** (Red Captain, ...), MiniFlora (Mini I), dr (Dark Red), blooms 6, Very Full (41+) petals, borne Small Clusters, Regular Repeat, Moderate, Glossy Foliage Surface, Short Height, Patent# PP 31,575, [Ice Kordana Mini Brite X P9001R], Altman Plants

[Full Details](#)

Ardrhethwa

**CJ's True Love** (CJ's True Love, ...), Shrub - English (Eng), my (Medium Yellow), 2011, Barden, Paul, blooms 8, Full (26-40) petals, borne Mostly Solitary, Regular Repeat, Slight, Semi-Glossy Foliage Surface, Medium Green Foliage Color, Bushy Growth, Medium Height, [Joycie X Abraham Darby], Paul Barden, 2012

[Full Details](#)

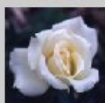
P. G. Wodehouse

**P. G. Wodehouse** (Ilot Shift, Paul Red Star, Potpourri, The Jubilee Rose, True Love), Hybrid Tea (HT), dr (Dark Red), Poulsen, Full (20-40) petals, flowers dark red, Regular Repeat, Slight, Glossy Foliage Surface, Dark Green Foliage Color, Bushy Growth, Tall Height, Poulsen Roser, 2000

[Full Details](#)

True Love

**True Love** (Grand Amour), Hybrid Tea (HT), dr (Dark Red), 1971, Delhard, Full (26-40) petals, flowers deep red, Regular Repeat, Slight, Glossy Foliage Surface, Laxton & Bunyard Nursery, 1970

[Full Details](#)

Yorkshire Bank

**Yorkshire Bank** (Ruirulo, True Love), Hybrid Tea (HT), w (White, Near White & White Blend), 1981, de Ruitter, George, Full (26-40) petals, flowers ivory with shades of pink that fade as they open, Regular Repeat, Moderate, Light Green Foliage Color, Bushy Growth, Medium Height, [Pascal X Peer Gynt], Fryer's Nursery, Ltd., 1979

[Full Details](#)

Tap on the desired Detail link

[Home](#)[Search Roses](#)[Register a Rose](#)[Pending Roses](#)[Recent Roses](#)

## ← Rose Details



<b>Registration Name:</b> <input type="text" value="Allcaptain"/>	<b>American Exhibition Name (AEN)</b> <input type="text" value="True Lowe"/>
<b>Breeder/Finder:</b> <input type="text" value="Peter Lim"/>	<b>Introducer:</b> <input type="text" value="Altman Plants"/>
<b>Registration Year</b> <input type="text" value="No Data Available"/>	<b>Introduction Year</b> <input type="text" value="No Data Available"/>
<b>Synonyms</b> <input type="text" value="Red Captain~~~~"/>	<b>ARS Horticulture Class</b> <input type="text" value="Miniflora (MinFl)"/>
<b>Color Class</b> <input type="text" value="dr (Dark Red)"/>	<b>Bloom Size Desc. &amp; Actual Size</b> <input type="text" value="No Desc. Data Available - 8 cm (2.36in)"/>
<b>Petal Count</b> <input type="text" value="Very Full (411)"/>	<b>Fragrance</b> <input type="text" value="Moderate"/>
<b>Bloom Habit</b> <input type="text" value="Small Clusters"/>	<b>Bloom Repeat</b> <input type="text" value="Regular Repeat"/>
<b>Foliage Color</b> <input type="text" value="No Data Available"/>	<b>Foliage Surface</b> <input type="text" value="Glossy"/>



Questions?



# Meet Allison

- ARS Membership Director
- Trauma-informed practitioner
- Career history of nonprofit service and community care
- My ARS member portal
- She knows firsthand how overwhelming technology can feel, and she's excited to walk you through the tools available so that belonging to ARS feels as rewarding as it is!

